



*We help to bring out the best in Santa Clarita's kids,
today and tomorrow,
by providing support for youth in need.*

23890 Copper Hill Dr. Suite #249 ♦ Valencia, CA 91354 ♦
santaclaritaoptimistfoundation.org

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Steve Duben, CPA *Treasurer*
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April 2, 2021

Dear Friend and Supporter,

We hope you and your family are safe and well. As you may know we were unable to hold our annual live charity auction in 2020, due to the safety and health restrictions imposed by the COVID-19 virus.

Good news!!! The **Canyon Country Optimist Club's 10th Annual Charity Auction sponsored by the Santa Clarita Optimist Foundation** will be held online, beginning on Friday, May 7 through Friday, May 16, 2021, on BetterWorld.org (<https://ccoc.betterworld.org/auctions/santa-clarita-optimist-foundati>). As with previous auctions, all proceeds will be used to benefit youth and in-need families. *We need your help!*

Our auctions have raised almost \$40,000 each year. Despite not having our annual fundraiser in 2020, we were able to continue our assistance to some programs and activities, including: children and their siblings from the Michael Hoefflin Foundation for Children's Cancer received "back-to-school" backpacks filled with grade-appropriate school supplies; the Club sponsored a Christmas toy and food drive for local in-need families; two scholarships were given to two graduating Saugus High School students who had provided continuous commitment and service as youth volunteers to our *Safety Town – Santa Clarita* camps (from 2015 – 2019); and over 750 children from local schools and day-programs received "Superhero" capes and masks to brighten their absence of Halloween festivities. We plan to offer *Safety Town* camps again in summer 2022.

Would you please consider making a tax-exempt contribution — cash/check, gift certificates, merchandise, tickets for future events (e.g., concerts, amusement parks, sporting events), vacation stays or services? You will be recognized as donors on our SantaClaritaOptimistFoundation.org and OptimistsofCanyonCountry.org websites, in social media and in local press releases. Please complete and return the Donation Form (attached) to receive a letter confirming your tax-exempt contribution to the Santa Clarita Optimist Foundation.

We truly appreciate your consideration of this request. If you have questions about the event or making a donation, please contact **Jim Oliver**, Club President at j.oliver6871@gmail.com or by phone at (661) 312 - 6700, or contact **Dianne Hardway**, Foundation Secretary at dianne.hardway@gmail.com or by phone at (661) 904 - 4962.

It is with supporters like you that we are successful at providing hope and positive vision, and bringing out the best in kids. Thank you.

Sincerely,

Norbert E. Moniz, Sr., President
Santa Clarita Optimist Foundation

Jim Oliver, President
Canyon Country Optimist Club

